

# jaime perdomo

GRAPHIC DESIGNER

## EXPERIENCE

- OCT 2024–PRESENT **Graphic Designer, Sinclair Broadcast Group**  
Design off-air assets for the Growth Network Channels: Comet, Charge!, The Nest, and ROAR.
- Design and polish of presentation decks & one-sheets
  - Photo editing & retouching
  - Websliders, digital ads, animated gifs, & newsletter assets
  - Animated IDs for broadcast television
- FEB–MAR 2024 **Contract Graphic Designer, Caribu, Mattel**  
Digital design and production for the children's app Caribu
- Asset creation, image retouching, digital production
  - Photoshop & Figma
- SEPT 2022–FEB 2024 **Graphic Designer, Off-Air Design & Branding, Freeform, Disney General Entertainment**  
Designed print and digital deliverables for Marketing, Social Media, Media Relations, and Sales
- Typography & layout
  - Off-air assets for stunts and tv shows
  - Photoshop compositing, photo retouching, & color correction
  - 2-D & 3-D mockups of designs for events and swag
  - Digital production and aspect ratio versioning of key art for multi-platforms
  - Event support, both digital and print
- JULY 2021–SEPT 2022 **Graphic Designer, Internal Comms., Intuitive**  
Designed email newsletters, digital banners, logos, icons and illustrations, concepting, print layout & typography
- APR–JUN 2021 **Interim Senior Graphic Designer, OMSI, Oregon Museum of Science and Industry**
- Digital and print design from concept to production
- FEB 2020–JULY 2021 **Freelance Graphic Designer, Opus Event Agency**  
Design and production for conferences & events
- Social media graphics, ads, website banners, and promos
  - Storyboarding
  - Slide presentation templates
  - Print design and production
  - Digital production for virtual events
- JAN 2016–DEC 2020 **Graphic Designer, Brand Team, Pivotal Software**  
Worked on a team to build the Pivotal brand while collaborating with internal requestors such as the Events and Marketing teams
- Mentored and oversaw design from junior designers
  - Self-managed projects from concept to production
  - Typography & layout
  - Image retouching
  - Conference signage
  - Event design system
  - Digital assets
  - Print collateral
  - Swag
  - Booth design
- MAY–OCT 2015 **Junior Graphic & Production Designer, Fiction**
- Concepting, Photoshop mockups, photoshoot decks, and print production on the Reebok team
- FEB–APR 2015 **Junior Graphic Designer, New Seasons Market**
- 2014 **Junior Graphic Designer, Fred Meyer**
- Intern, Junior Designer & Production, Oni Press**

## CONTACT

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## EDUCATION

**Graphic Design**  
**Bachelor of Arts 2014**  
The Art Institute Of Portland,  
Portland, Oregon

**French**  
**Bachelor of Arts 2004**  
University of Florida  
Gainesville, FL

## SOFTWARE

Photoshop  
Illustrator  
Indesign  
After Effects  
Microsoft Office Suite  
Powerpoint  
Google Slides  
Keynote  
Procreate

## SKILLS

Graphic Design  
Environmental Design  
Branding & Identity  
Social Design  
Art Direction  
Typography  
Illustration  
Image Retouching

## STATEMENT

I have over ten years of design and production experience, strong creative and analytical thinking skills, and am committed to team dynamics and collaboration.

## REFERENCES

Available upon request