

JAIME PERDOMO

GRAPHIC DESIGNER

EXPERIENCE

OCT 2024–PRESENT

Graphic Designer, Sinclair Broadcast Group

Design off-air assets for the Growth Network Channels: Comet, Charge!, The Nest, and ROAR.

- Design and polish of presentation decks & one-sheets
- Photo editing & retouching
- Websliders, digital ads, animated gifs, & newsletter assets
- Animated IDs for broadcast television

FEB–MAR 2024

Contract Graphic Designer, Caribu, Mattel

Digital design and production for the children's app Caribu

- Asset creation, image retouching, digital production
- Photoshop & Figma

SEPT 2022–FEB 2024

Graphic Designer, Off-Air Design & Branding, Freeform, Disney General Entertainment

Designed print and digital deliverables for Marketing, Social Media, Media Relations, and Sales

- Typography & layout
- Off-air assets for stunts and tv shows
- Photoshop compositing, photo retouching, & color correction
- 2-D & 3-D mockups of designs for events and swag
- Digital production and aspect ratio versioning of key art for multi-platforms
- Event support, both digital and print

JULY 2021–SEPT 2022

Graphic Designer, Internal Comms., Intuitive

Designed email newsletters, digital banners, logos, icons and illustrations, conceiving, print layout & typography

APR–JUN 2021

Interim Senior Graphic Designer, OMSI, Oregon Museum of Science and Industry

- Digital and print design from concept to production

FEB 2020–JULY 2021

Freelance Graphic Designer, Opus Event Agency

Design and production for conferences & events

- Social media graphics, ads, website banners, and promos
- Storyboarding
- Slide presentation templates
- Print design and production
- Digital production for virtual events

JAN 2016–DEC 2020

Graphic Designer, Brand Team, Pivotal Software

Worked on a team to build the Pivotal brand while collaborating with internal requestors such as the Events and Marketing teams

- Mentored and oversaw design from junior designers
- Self-managed projects from concept to production
- Typography & layout
- Conference signage
- Digital assets
- Swag
- Image retouching
- Event design system
- Print collateral
- Booth design

MAY–OCT 2015

Junior Graphic & Production Designer, Fiction

- Concepting, Photoshop mockups, photoshoot decks, and print production on the Reebok team

FEB–APR 2015

Junior Graphic Designer, New Seasons Market

2014

Junior Graphic Designer, Fred Meyer

Intern, Junior Designer & Production, Oni Press

CONTACT

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EDUCATION

Graphic Design Bachelor of Arts 2014

The Art Institute Of Portland,
Portland, Oregon

French Bachelor of Arts 2004

University of Florida
Gainesville, FL

SOFTWARE

Photoshop
Illustrator
Indesign
After Effects
Microsoft Office Suite
Powerpoint
Google Slides
Keynote
Procreate

SKILLS

Graphic Design
Environmental Design
Branding & Identity
Social Design
Art Direction
Typography
Illustration
Image Retouching

STATEMENT

I have over ten years of design and production experience, strong creative and analytical thinking skills, and am committed to team dynamics and collaboration.

REFERENCES

Available upon request